



## **Cead Mile Faile! (1,000 Welcomes!)**

### **Plans are well underway for the 9th Asbury Park St. Patrick's Day Parade Sunday, March 12th 2023**

On Sunday March 12th 2023 Asbury Park will be hosting the Annual Saint Patrick's Day Parade. The parade route begins at the intersection of Ocean Ave and 4th Ave and travels southwest towards downtown ending at the corner of Cookman Ave and Main St. The parade route takes marchers and spectators south on Ocean Ave alongside the historic Asbury Park boardwalk, past legendary landmarks like the Wonder Bar, The Stone Pony and the Empress Hotel, The Carousel House and Casino, continuing to the heart of the downtown district. The reviewing stand is located at Press Plaza (Cookman & Emory) where parade acts stop for a short performance for our parade judges before marching west to the end of the route at Municipal Plaza on Main St.

The Asbury Park St. Patrick's Day Parade is a non-profit event, open to the public and welcoming of both traditional and non-traditional acts. The parade features marching bands, floats, neighborhood associations, bag pipers, mummers, scouts, dance groups, as well as our local governing body, commercial businesses and charities. Your support helps the numerous local charities and causes that the Asbury Park St. Patrick's Day Parade continues to support, such groups as The Center, Asbury Park Recreation, Asbury Park Little League, and AP Firefighters Local 384, to name a few

#### **Asbury Park and a Saint Patrick's Day Parade are a perfect fit!**

Just as the winter blahs begin to fade the Asbury Park St. Patrick's Day Parade brings the start of spring with over 40,000 spectators coming to town.

Asbury Park is home to over 50 restaurants, numerous art galleries, unique retail shops and historic music venues. Our culturally diverse and active community is a year round urban city with a heart, hosting events throughout the year to engage customers and build loyalty.

Asbury Park is home to the 2 time Guinness Book of World Records winning NJ Zombie Walk, the AsburyFest, the Restaurant Food Tour, farmers markets, artisans in the park, Light of Day fundraisers and Sea, Hear, Now music festival. These and other annual events each bring tens of thousands of visitors to the city alongside the over 100,000 that flock to our beaches each summer.

For more information visit: [www.asburyparkstpatricksparade.com](http://www.asburyparkstpatricksparade.com)

Follow parade on Facebook: [www.facebook.com/asburyparkstpatparade](http://www.facebook.com/asburyparkstpatparade)

Twitter: [Twitter@asburystpats](https://twitter.com/asburystpats)

## **Asbury Park St. Patrick's Day Parade Sponsorship Opportunities 2023**

### **Presenting Sponsor - Exclusive**

***Offered at \$10,000.00***

Presenting Sponsor's logo prominently featured on all print and promotional materials. Sponsor is mentioned in all media releases, at pre event fundraisers and may place signage at all events and at Parade VIP/Reviewing stand. Sponsor receives 10 VIP tickets to reviewing stand, 6 tickets to all pre-parade fundraising events and will be featured on the homepage of parade website with hyperlink to sponsor's website. \*\*

### **Platinum Sponsor - 3 Available**

***Offered at \$5000.00***

Platinum Sponsor receives recognition on all print and promotional materials. Sponsor is mentioned in all media releases, at pre event fundraisers and may place signage and promotional swag at all events and at Parade VIP/Reviewing stand. Sponsor receives 6 VIP tickets to reviewing stand, 4 tickets to all pre-parade fundraising events and is listed on parade website with a hyperlink to sponsor's website. \*\*

### **Gold Sponsor - 5 available**

***Offered at \$2500.00***

Gold sponsor receives recognition on all print materials. Sponsor is mentioned in all media releases, at pre event fundraisers and may place promotional swag at all events and place signage at VIP/Reviewing stand. Sponsor receives 4 VIP tickets to reviewing stand, 4 tickets to all pre-parade fundraising events and is listed on parade website with a hyperlink to sponsor's website. \*\*

### **Reviewing Stand Sponsor - 2 available**

***Offered at \$1500.00***

Sponsor signage will be featured prominently at VIP/Reviewing stand. Sponsor receives 4 tickets to VIP/Reviewing stand and is listed on parade website with a hyperlink to sponsor's website. \*\*

### **Marching Band Sponsors - 1 per band/group**

***Offered at \$1000.00***

Sponsors will be recognized from reviewing stand as their sponsored band/group passes. Sponsors will receive 2 tickets to VIP/Reviewing stand and will be listed on parade website with hyperlink to sponsor's website. List of registered marching bands/groups available upon request. \*\*

### **Website Sponsor - 2 available**

***Offered at \$750.00***

Recognition on website including a hyperlink to sponsor's website and 2 tickets to VIP/Reviewing stand. \*\*

### **Mini Sponsorships:**

**Circle of Friends: \$500.00 \*\***

**Murphy's Law: \$250.00 \*\***

**\*\*All Sponsors receive a social post on all parade social channels, are thanked by name numerous times by parade emcee from VIP/Reviewing stand and at all fundraising events. For list of events and more info: [www.asburyparkstpatricksparade.com](http://www.asburyparkstpatricksparade.com)**

**Print material is time sensitive and sponsorship should be committed to by February 5th to guarantee inclusion on printed posters and ads.**