

Asbury Park Saint Patrick's Day Parade

March 10, 2024

Greetings from the 10th Annual Asbury Park St. Patrick's Day Parade!
Cead Mile Failte

In 2013 a small committee formed to craft a parade that not only celebrates St. Patrick but also represent the diversity of the people & cultures of Asbury Park. Much thought and planning went in to the concept to make certain that it was all inclusive and unique to Asbury Park while still incorporating the most loved traditions of a good old fashioned parade.

The committee has grown and evolved along with the parade. Along with our honored veterans, local Scouts, dance troops, school marching bands and, of course, regional Pipes & Drums groups, we feature national & international Mummers, pet rescues, local organizations & Asbury's very own Zombies! Our many floats even feature live bands!

Each year the Parade donates to charitable organizations. Our beneficiaries have included AP Little League, The Center, AP Historical Society, AP Recreation and many others.

Over the past 10 years the parade has grown, attracting over 10,000+ visitors, unfortunately our expenses have grown also. Beyond the costs incurred to present a one of a kind parade, we also have the costs and fees to the AP Police, DPW and staging equipment. This year's fundraising goal of \$35,000. is already underway, please take a moment and consider giving to the event that gives back!

The groundwork is set for this year's very special 10th Anniversary Parade!!

Visit: asburyparkstpatricksparade.com for complete parade details and upcoming events

Follow us on:

Facebook: facebook.com/asburyparkstpatparade

Twitter: [@asburystpats](https://twitter.com/asburystpats)

Asbury Park St. Patrick's Day Parade is a registered 501(c)3 non-profit

ASBURY PARK SAINT PATRICK'S DAY PARADE

MARCH 10, 2024

Sponsorship Opportunities

Presenting Sponsor: Exclusive

Offered at \$15,000.

Sponsor Logo prominently featured on all printed materials along with priority placement of logo on parade website with hyperlink to sponsor's site. Sponsor is mentioned in all media releases and may hang signage at reviewing stand. Sponsor will also receive 10 tickets to VIP viewing area and 6 tickets to all pre-parade fundraising events.

Platinum Sponsor: Non-Exclusive

Offered at \$5,000.

Sponsor Logo featured on all printed materials along with placement of logo on parade website with hyperlink to sponsor's site. Sponsor is mentioned in all media releases and may hang signage at reviewing stand. Sponsor will also receive 6 tickets to VIP viewing area and 4 tickets to all pre-parade fundraising events.

Gold Sponsor: Non-Exclusive

Offered at \$2,500.

Sponsor Logo featured on all printed materials along with placement of logo on parade website with hyperlink to sponsor's site. Sponsor is mentioned in all media releases and may hang signage at reviewing stand. Sponsor will also receive 4 tickets to VIP viewing area.

Reviewing Stand

Sponsor: Non-Exclusive

Offered at \$1,000.

Sponsor may hang banner on reviewing stand. Sponsor will receive 4 tickets VIP viewing area and have their logo with hyperlink on the sponsor's page of parade website

Website Sponsor: Non-Exclusive

Offered at \$750.

Recognition on parade homepage as website sponsor including a hyperlink to sponsor's website

Circle of Friends: \$100.

Murphy's Law: \$50.

Questions:

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